



Sponsorship Application

Mail to:

America First Credit Union
Attn: Community Outreach Administrator
P.O. Box 9199
Ogden, UT 84409
or
Drop by any America First Branch

Cash Amount Requested:

Funding deadline (*must be a minimum of 30 days from request date*):

IN ORDER TO BE CONSIDERED FOR SPONSORSHIP FUNDING FROM AMERICA FIRST CREDIT UNION, A COMPLETED IRS W9 FORM MUST BE ATTACHED TO ALL REQUESTS.

Describe specifically how funds will be used:

Requestor Information

Organization Name (*must match organization name & taxpayer ID # on attached W9*):

Type of Organization: Non-profit (501(c) 3? Yes No) Association/Club
 Civic Organization School Foundation Other _____

Contact Name:

Title:

Organization Address:

City:

State:

Zip:

Phone:

Fax:

Email address:

Overview of organization: (100-word max.) If your organization has a brochure of two pages or less, please attach.

Payee Contact Information

If sponsorship request is approved, mail check or in-kind donation to: (if different than organization name)

Address:

City:

State:

Zip:

Project/Event Information

Name of Event:		
What best describes the type of event: <input type="checkbox"/> One day event <input type="checkbox"/> Multi-day event <input type="checkbox"/> Ongoing event <input type="checkbox"/> Social Project <input type="checkbox"/> Seminar <input type="checkbox"/> Golf Tournament <input type="checkbox"/> Other		
Date(s) of Event:	Time of Event:	
Event organizer/manager:		
Target Audience: <input type="checkbox"/> Youth <input type="checkbox"/> Teens <input type="checkbox"/> Adults <input type="checkbox"/> Small Business <input type="checkbox"/> Women <input type="checkbox"/> Men <input type="checkbox"/> Family <input type="checkbox"/> Community <input type="checkbox"/> Other _____		
Expected attendance:		
Event Location:		
Address:		
City:	State:	Zip:
Overview of the event: (100 word maximum):		
What other sponsors will be participating?		
Are there any other financial institutions sponsoring? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, name:		
List all advertising and promotional opportunities:		
Sponsor Recognition		
Can you offer AFCU exclusive naming rights? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Provide information on how AFCU's name and/or logo will be used in promotion of this event. <i>Upon approval of sponsorship, America First Credit Union <u>must</u> approve any and all <u>use</u> of the America First Credit Union logo in all advertising and promotional material produced. America First Credit Union <u>must</u> also approve copies of any media release(s).</i>		
Please include all that apply and deadline for submission dates if applicable.		Deadline
Signage <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, where?	
Print materials <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, how many?	
Website <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, how many hits a day?	
Radio <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, which stations?	
Television <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, which newspapers?	

Newspaper <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, which publications?	
Other:		
Ad/artwork submission instructions and contact:		